

## **BROOM ERADICATION POSTER CONTEST**

### **Win \$50 and Help out Your Community!**

The Salt Spring Island Conservancy is sponsoring a poster contest to educate islanders about scotch broom and gorse and to encourage eradication of these invasive species. Scotch broom and gorse are weeds that destroy natural habitats, kill native plants, poison the soil, and spread rapidly. Due to its resins, Scotch broom is also an extreme fire hazard, which many people do not know.

**Who can enter:** This contest is for any student, Grade 6 to 12

**Your Challenge:** Make a Poster that encourages efforts to eradicate scotch broom and gorse on Salt Spring Island. Your poster should:

- a) grab the attention of the reader
- b) communicate the issues quickly and effectively
- c) emphasize the aspect of fire danger from broom and gorse, unless we stop their rapid spread on Salt Spring
- d) inspire people on Salt Spring to get out and eradicate broom and gorse on the island.

**Size and media:** Up to 11 inches by 17 inches. Use any media techniques you like.

**Deadline:** April 8, 2009

**How To Enter:** Drop off your completed poster to any one of the following: Mr. Mitchell (Phoenix), Ms. Ritchie (GISS), Ms. Locke (GISS), the Office at SIMS, the Library (Front Desk, Attention Ms. Hudson) or the Conservancy office. **To be eligible you must have your name, age / school level, and phone number written on the back of the poster you submit. You may submit more than one poster.**

Use the internet (sites listed below) to research the issue:

<http://www.invasiveplantcouncilbc.ca>

<http://www.for.gov.bc.ca/hfp/publications/00204/>

**Prize:** A \$50 prize will be awarded to the best poster (as judged by a panel from the Conservancy) based on the following 20 point scale:

Clarity (5 points) Is it simple and clear?

Interest/Attraction (5 points) Is it attractive and interesting to the audience?

Accuracy (5 points) – Is the information accurate and useful?

Effectiveness (5 points) – Does it make us want to become involved?

The winner will be announced on April 23, at the Invasive Weed presentation by expert Glenn Miller, at the Gospel Church at 7:00 PM.

For more details on this contest ask the teachers mentioned above or visit our website at:

[www.saltspringconservancy.ca](http://www.saltspringconservancy.ca)

or the “Salt Spring Island Conservancy” on Facebook.

Or call 250-537-0880